

2024 CAA Statistical Bulletin

Full-Year Summary — 2023 vs. 2024

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Full-Year 2024 Summary

Large cigar removals declined 8.0% in 2024, while little cigars surged 63.7%. Cigarettes fell 3.5%. Roll-your-own tobacco posted the steepest decline across all categories at 60.2%.

Large Cigars (See Pages 2–3)

Through December 2024, total large cigar taxable removals reached **10,642 million units**, down **8.0%** from 11,567 million in 2023. Declines were recorded in three of four quarters, with the sharpest contraction in Q4.

Quarterly Performance

- Q1 2024: 2,480M units — down 5.9% vs. Q1 2023 (2,635M). March was the weakest month at –11.7%.
- Q2 2024: 2,878M units — down 8.6% vs. Q2 2023 (3,149M). June led declines at –11.5%, while April posted a modest gain of +6.1%.
- Q3 2024: 2,834M units — essentially flat, down just 0.1% vs. Q3 2023 (2,838M). July recovered strongly (+6.9%), partially offset by August (–9.8%).
- Q4 2024: 2,450M units — down 16.8% vs. Q4 2023 (2,945M). October (–19.7%) and November (–20.0%) posted the two steepest year-over-year monthly declines of the year.

Domestic vs. Imports

- Domestic factories: 2,380M units YTD, down 21.3% from 3,025M in 2023. December domestic removals were 146,243 thousand units.
- Foreign imports: 8,262M units YTD, down 1.7% from 8,408M in 2023. December import volume was 681,791 thousand units.

Imports represent approximately **78%** of total large cigar supply, up from 73% in 2023 as domestic production contracted at a much faster rate than imports.

Key Takeaways

- The full-year decline of 8.0% followed a 9.9% decline in 2022/2023, suggesting the market has found a somewhat slower pace of contraction.
- Q3's near-flat result (–0.1%) was the closest to a recovery the year produced, driven by a strong July (+6.9%). Q4's sharp reversal interrupted any recovery signal.
- December 2024 removals of 828M units were down 10.2% from December 2023 (922M), the fourth consecutive month of double-digit year-over-year decline.

Little Cigars (See Page 3)

Total little cigar taxable removals for 2024 reached **238 million units**, up **+63.7%** from 145M in 2023. The category nearly doubled in size year-over-year, driven by outsized import growth and volatile monthly swings.

Quarterly Performance

- Q1 2024: 44M units — up 76.0% vs. Q1 2023 (25M). Strong gains across all three months, with February (+6.7%) and March (+39.2%) both elevated.
- Q2 2024: 63M units — up 56.2% vs. Q2 2023 (40M). April surged +114.8% while May pulled back (–13.1%).
- Q3 2024: 71M units — up 74.3% vs. Q3 2023 (41M). September led with +107.6%.
- Q4 2024: 61M units — up 56.7% vs. Q4 2023 (39M). December posted the strongest monthly gain of the year at +151.8%.

Domestic vs. Imports

- Domestic factories: 45,500 thousand units YTD, up 4.6% from 43,485 thousand in 2023. December domestic production was 3,792 thousand units.
- Foreign imports: 192,529 thousand units YTD — a substantial +98.5% increase vs. 96,985 thousand in 2023. Import volume nearly doubled, accounting for the vast majority of the category's growth.

Imports now represent approximately **81%** of total little cigar supply, up from 68% in 2023. The surge in imports is the primary driver of the category's outsized year-over-year gain.

Key Takeaways

- The +63.7% full-year gain is the strongest year-over-year performance across all tobacco categories in this bulletin.
- The gain is heavily import-driven (+98.5%), not a domestic manufacturing story — domestic factories grew only 4.6%.
- Monthly volatility was significant throughout the year, with swings ranging from +151.8% (December) to –13.1% (May), suggesting the category is susceptible to timing and inventory patterns.
- Little cigars remain a small category (approximately 2% of total cigar volume) but their growth trajectory is worth monitoring as imports continue to expand.

Notes

- Taxable removal data sourced from the Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.
- Import data sourced from the U.S. Census Bureau (IM-146), based on U.S. Customs Service data.
- All cigar figures in millions of units (YTD totals) or thousands of units (monthly detail) unless otherwise noted.
- Year-to-date figures reflect cumulative totals January through December 2024.
- 2023 large cigar domestic December removals are suppressed per TTB data confidentiality rules; December total reflects imports only.

CAA Statistical Bulletin

Summary of Taxable Removals — December 2024

Taxable Removals (Domestic Factories and Imports)	December				Year-to-Date			
	2023	2024	Unit	% Chg	2023	2024	Unit	% Chg
Tobacco Products (in millions of units)								
Large Cigars	658.7	828.0	169.3	↑ +25.7%	11,432.7	10,642.0	(790.7)	↓ -6.9%
Small Cigars	9.5	22.5	13.0	↑ +136.8%	140.5	238.0	97.5	↑ +69.5%
Cigarettes	12,993.9	13,742.5	748.6	↑ +5.8%	177,668.9	171,535.1	(6,133.8)	↓ -3.5%
Tobacco Products (in millions of pounds)								
Chewing Tobacco	1.2	1.1	(0.1)	↓ -8.5%	14.6	12.7	(1.9)	↓ -12.7%
Pipe Tobacco	2.2	1.9	(0.3)	↓ -16.1%	27.1	24.3	(2.8)	↓ -10.3%
Roll-Your-Own Tobacco	0.10	0.09	(0.01)	↓ -11.5%	3.30	1.31	(1.99)	↓ -60.2%
Snuff Tobacco	7.7	7.7	0.0	↑ +0.4%	101.4	93.0	(8.4)	↓ -8.4%

2024 Taxable Removals of Cigars for U.S. Consumption			
Category	Sale Price ≤ \$763.222 / 1,000	Sale Price > \$763.222 / 1,000	Total
Large Cigars — Domestic Factories			
December 2024	145,931	312	146,243
Year-to-Date	2,377,256	2,772	2,380,029
Little Cigars — Domestic Factories			
December 2024	3,792	—	3,792
Year-to-Date	45,500	—	45,500
HTS Codes: x3070, x6000, x8050		HTS Codes: 2402.10.8080	
Large Cigars — Taxable Foreign Imports			
December 2024	654,627	27,164	681,791
Year-to-Date	7,942,520	319,474	8,261,994
HTS Codes: 2402.10.3030, x8030			
Little Cigars — Taxable Foreign Imports			
December 2024	18,738	—	18,738
Year-to-Date	192,529	—	192,529

NOTE: For domestic factories, Sale price \$763.222 or less per 1,000 is equivalent to HTS codes x3070, x6000, and x8050. Sale price more than \$763.222 per 1,000 is equivalent to HTS code x8080.

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release — Tobacco Products.

Taxable Removals of Large Cigars

(Domestic factories — including shipments from Puerto Rico — and imports)

(in millions)

Quarterly Summary

Month and Quarter	2022	2023	2024	2022 / 2023	2023 / 2024
1st Quarter	2,810	2,635	2,480	↓ -6.2%	↓ -5.9%
January	794	650	633	↓ -18.1%	↓ -2.7%
February	917	964	946	↑ +5.1%	↓ -1.9%
March	1,358	1,021	901	↓ -24.8%	↓ -11.7%
2nd Quarter	3,490	3,149	2,878	↓ -9.8%	↓ -8.6%
April	1,089	921	977	↓ -15.4%	↑ +6.1%
May	1,143	1,165	961	↑ +1.9%	↓ -17.6%
June	1,258	1,063	940	↓ -15.5%	↓ -11.5%
3rd Quarter	3,426	2,838	2,834	↓ -17.2%	↓ -0.1%
July	1,218	967	1,033	↓ -20.6%	↑ +6.9%
August	1,202	1,014	914	↓ -15.6%	↓ -9.8%
September	1,006	857	887	↓ -14.8%	↑ +3.5%
4th Quarter	3,117	2,945	2,450	↓ -5.5%	↓ -16.8%
October	1,144	1,072	860	↓ -6.3%	↓ -19.7%
November	1,043	951	762	↓ -8.8%	↓ -20.0%
December	930	922	828	↓ -0.9%	↓ -10.2%
Total	12,842	11,566	10,642	↓ -9.9%	↓ -8.0%

Cumulative Year-to-Date

Month	2022	2023	2024	2022 / 2023	2023 / 2024
January	794	650	633	↓ -18.1%	↓ -2.7%
February	1,711	1,614	1,578	↓ -5.7%	↓ -2.2%
March	3,070	2,635	2,480	↓ -14.2%	↓ -5.9%
April	4,159	3,556	3,457	↓ -14.5%	↓ -2.8%
May	5,302	4,721	4,418	↓ -11.0%	↓ -6.4%
June	6,560	5,784	5,358	↓ -11.8%	↓ -7.4%
July	7,778	6,751	6,391	↓ -13.2%	↓ -5.3%
August	8,980	7,765	7,305	↓ -13.5%	↓ -5.9%
September	9,986	8,622	8,192	↓ -13.7%	↓ -5.0%
October	11,130	9,694	9,052	↓ -12.9%	↓ -6.6%
November	12,173	10,645	9,814	↓ -12.5%	↓ -7.8%
December	13,103	11,567	10,642	↓ -11.7%	↓ -8.0%
YEAR-TO-DATE	12,842	11,566	10,642	↓ -9.9%	↓ -8.0%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.

Taxable Removals of Little Cigars

(Domestic factories — including shipments from Puerto Rico — and imports)

(in millions)

Quarterly Summary

Month and Quarter	2022	2023	2024	2022 / 2023	2023 / 2024
1st Quarter	19	25	44	↑ +26.2%	↑ +76.0%
January	7	3	8	↓ -55.5%	↑ +170.0%
February	4	18	19	↑ +353.5%	↑ +6.7%
March	8	11	16	↑ +43.3%	↑ +39.2%
2nd Quarter	39	40	63	↑ +1.4%	↑ +56.2%
April	10	11	23	↑ +7.9%	↑ +114.8%
May	7	22	19	↑ +197.5%	↓ -13.1%
June	22	8	21	↓ -63.3%	↑ +170.7%
3rd Quarter	47	41	71	↓ -12.6%	↑ +74.3%
July	15	12	24	↓ -20.9%	↑ +99.9%
August	19	17	23	↓ -8.2%	↑ +34.6%
September	13	11	24	↓ -13.9%	↑ +107.6%
4th Quarter	44	39	61	↓ -11.3%	↑ +56.7%
October	16	9	18	↓ -42.4%	↑ +94.5%
November	14	14	20	↑ +2.6%	↑ +48.4%
December	15	9	23	↓ -40.1%	↑ +151.8%
Total	149	145	238	↓ -2.4%	↑ +63.7%

Cumulative Year-to-Date

Month	2022	2023	2024	2022 / 2023	2023 / 2024
January	7	3	8	↓ -55.5%	↑ +170.0%
February	11	21	27	↑ +89.5%	↑ +28.3%
March	19	32	44	↑ +66.0%	↑ +36.1%
April	29	43	67	↑ +48.9%	↑ +55.3%
May	36	65	86	↑ +80.5%	↑ +31.6%
June	58	73	107	↑ +25.4%	↑ +46.6%
July	73	85	131	↑ +16.8%	↑ +54.1%
August	92	102	154	↑ +11.2%	↑ +51.4%
September	105	113	178	↑ +7.6%	↑ +57.0%
October	121	122	196	↑ +0.9%	↑ +60.6%
November	135	136	216	↑ +0.7%	↑ +58.9%
December	149	145	238	↓ -2.4%	↑ +63.7%
YEAR-TO-DATE	149	145	238	↓ -2.4%	↑ +63.7%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.

Taxable Removals of Cigarettes

(Domestic factories — including shipments from Puerto Rico — and imports)

(in millions)

Quarterly Summary

Month and Quarter	2022	2023	2024	2022 / 2023	2023 / 2024
1st Quarter	45,496	44,923	40,769	↓ -1.3%	↓ -9.3%
January	12,669	14,760	13,961	↑ +16.5%	↓ -5.4%
February	14,453	13,062	12,746	↓ -9.6%	↓ -2.4%
March	18,374	17,101	14,062	↓ -6.9%	↓ -17.8%
2nd Quarter	50,688	46,538	45,817	↓ -8.2%	↓ -1.5%
April	15,384	13,626	15,130	↓ -11.4%	↑ +11.0%
May	17,850	15,589	15,690	↓ -12.7%	↑ +0.6%
June	17,454	17,324	14,996	↓ -0.7%	↓ -13.4%
3rd Quarter	47,649	47,233	44,841	↓ -0.9%	↓ -5.1%
July	13,207	14,446	15,415	↑ +9.4%	↑ +6.7%
August	18,370	16,402	14,407	↓ -10.7%	↓ -12.2%
September	16,073	16,385	15,020	↑ +1.9%	↓ -8.3%
4th Quarter	44,116	39,024	40,108	↓ -11.5%	↑ +2.8%
October	14,032	13,583	14,435	↓ -3.2%	↑ +6.3%
November	15,787	12,446	11,931	↓ -21.2%	↓ -4.1%
December	14,298	12,994	13,742	↓ -9.1%	↑ +5.8%
Total	187,950	177,718	171,535	↓ -5.4%	↓ -3.5%

Cumulative Year-to-Date

Month	2022	2023	2024	2022 / 2023	2023 / 2024
January	12,669	14,760	13,961	↑ +16.5%	↓ -5.4%
February	27,122	27,822	26,707	↑ +2.6%	↓ -4.0%
March	45,496	44,923	40,769	↓ -1.3%	↓ -9.2%
April	60,880	58,549	55,899	↓ -3.8%	↓ -4.5%
May	78,730	74,138	71,590	↓ -5.8%	↓ -3.4%
June	96,184	91,462	86,586	↓ -4.9%	↓ -5.3%
July	109,390	105,908	102,001	↓ -3.2%	↓ -3.7%
August	127,760	122,310	116,408	↓ -4.3%	↓ -4.8%
September	143,833	138,695	131,428	↓ -3.6%	↓ -5.2%
October	157,865	152,278	145,863	↓ -3.5%	↓ -4.2%
November	173,651	164,724	157,793	↓ -5.1%	↓ -4.2%
December	187,950	177,718	171,535	↓ -5.4%	↓ -3.5%
YEAR-TO-DATE	187,950	177,718	171,535	↓ -5.4%	↓ -3.5%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.

Taxable Removals of Pipe Tobacco

(Domestic factories — including shipments from Puerto Rico — and imports)

(in pounds)

Quarterly Summary

Month and Quarter	2022	2023	2024	2022 / 2023	2023 / 2024
1st Quarter	6,557,496	5,967,558	5,886,309	↓ -9.0%	↓ -1.4%
January	2,128,735	2,120,283	2,041,454	↓ -0.4%	↓ -3.7%
February	2,219,691	1,824,165	2,091,788	↓ -17.8%	↑ +14.7%
March	2,209,070	2,023,110	1,753,067	↓ -8.4%	↓ -13.3%
2nd Quarter	7,067,652	6,304,944	6,257,422	↓ -10.8%	↓ -0.8%
April	2,320,882	1,896,357	2,134,653	↓ -18.3%	↑ +12.6%
May	2,237,026	2,269,650	2,128,461	↑ +1.5%	↓ -6.2%
June	2,509,744	2,138,937	1,994,308	↓ -14.8%	↓ -6.8%
3rd Quarter	6,952,235	6,029,445	6,359,211	↓ -13.3%	↑ +5.5%
July	2,045,170	2,024,772	2,284,343	↓ -1.0%	↑ +12.8%
August	2,361,847	2,147,450	2,069,961	↓ -9.1%	↓ -3.6%
September	2,561,218	1,857,223	2,004,907	↓ -27.5%	↑ +7.9%
4th Quarter	6,206,283	6,095,732	5,841,127	↓ -1.8%	↓ -4.2%
October	2,083,066	2,135,941	2,143,484	↑ +2.5%	↑ +0.4%
November	2,267,692	2,002,636	1,811,917	↓ -11.7%	↓ -9.5%
December	1,855,525	1,957,155	1,885,726	↑ +5.5%	↓ -3.6%
Total	26,799,666	24,397,679	24,344,069	↓ -9.0%	↓ -0.2%

Cumulative Year-to-Date

Month	2022	2023	2024	2022 / 2023	2023 / 2024
January	2,128,735	2,120,283	2,041,454	↓ -0.4%	↓ -3.7%
February	4,348,426	3,944,448	4,133,242	↓ -9.3%	↑ +4.8%
March	6,557,496	5,967,558	5,886,309	↓ -9.0%	↓ -1.4%
April	8,878,378	7,863,915	8,020,962	↓ -11.4%	↑ +2.0%
May	11,115,404	10,133,565	10,149,423	↓ -8.8%	↑ +0.2%
June	13,625,148	12,272,502	12,143,731	↓ -9.9%	↓ -1.0%
July	15,670,318	14,297,274	14,428,074	↓ -8.8%	↑ +0.9%
August	18,032,165	16,444,724	16,498,035	↓ -8.8%	↑ +0.3%
September	20,593,383	18,301,947	18,502,942	↓ -11.1%	↑ +1.1%
October	22,676,449	20,437,888	20,646,426	↓ -9.9%	↑ +1.0%
November	24,944,141	22,440,524	22,458,343	↓ -10.0%	↑ +0.1%
December	26,799,666	24,397,679	24,344,069	↓ -9.0%	↓ -0.2%
YEAR-TO-DATE	26,799,666	24,397,679	24,344,069	↓ -9.0%	↓ -0.2%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.

Taxable Removals of Roll-Your-Own Tobacco

(Domestic factories — including shipments from Puerto Rico — and imports)

(in pounds)

Quarterly Summary

Month and Quarter	2022	2023	2024	2022 / 2023	2023 / 2024
1st Quarter	354,039	493,757	332,560	↑ +39.5%	↓ -32.6%
January	118,921	161,230	105,898	↑ +35.6%	↓ -34.3%
February	125,920	126,489	130,832	↑ +0.5%	↑ +3.4%
March	109,198	206,038	95,830	↑ +88.7%	↓ -53.5%
2nd Quarter	616,949	620,899	362,469	↑ +0.6%	↓ -41.6%
April	194,546	243,125	136,394	↑ +25.0%	↓ -43.9%
May	237,789	204,392	96,344	↓ -14.0%	↓ -52.9%
June	184,614	173,382	129,731	↓ -6.1%	↓ -25.2%
3rd Quarter	467,914	573,848	340,482	↑ +22.6%	↓ -40.7%
July	138,060	194,784	135,260	↑ +41.1%	↓ -30.6%
August	130,092	253,744	108,567	↑ +95.0%	↓ -57.2%
September	199,762	125,320	96,655	↓ -37.3%	↓ -22.9%
4th Quarter	487,379	308,674	273,471	↓ -36.7%	↓ -11.4%
October	168,134	122,188	108,245	↓ -27.3%	↓ -11.4%
November	176,927	103,683	79,521	↓ -41.4%	↓ -23.3%
December	142,317	82,803	85,705	↓ -41.8%	↑ +3.5%
Total	1,926,280	1,997,178	1,312,982	↑ +3.7%	↓ -34.2%

Cumulative Year-to-Date

Month	2022	2023	2024	2022 / 2023	2023 / 2024
January	118,921	161,230	105,898	↑ +35.6%	↓ -34.3%
February	244,841	287,719	236,730	↑ +17.5%	↓ -17.7%
March	354,039	493,757	332,560	↑ +39.5%	↓ -32.6%
April	548,585	736,882	468,954	↑ +34.3%	↓ -36.4%
May	786,374	941,274	565,298	↑ +19.7%	↓ -39.9%
June	970,988	1,114,656	695,029	↑ +14.8%	↓ -37.6%
July	1,109,048	1,309,440	830,289	↑ +18.1%	↓ -36.6%
August	1,239,140	1,563,184	938,856	↑ +26.1%	↓ -39.9%
September	1,438,902	1,688,504	1,035,511	↑ +17.3%	↓ -38.7%
October	1,607,036	1,810,692	1,143,756	↑ +12.7%	↓ -36.8%
November	1,783,963	1,914,375	1,223,277	↑ +7.3%	↓ -36.1%
December	1,926,280	1,997,178	1,312,982	↑ +3.7%	↓ -34.2%
YEAR-TO-DATE	1,926,280	1,997,178	1,312,982	↑ +3.7%	↓ -34.2%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.

Miscellaneous Tobacco Industry Statistics

December 2024

	Units	December		Year-to-Date		Month % Chg	YTD % Chg
		2023	2024	2023	2024	2023 vs 2024	2023 vs 2024
Large Cigars							
Manufactured in Domestic IRS Factories	Thousands	—	123,168	2,980,481	2,385,500	N/A	-20.0%
Removed Taxable From IRS Factories	"	—	146,243	3,024,859	2,380,029	N/A	-21.3%
Taxable Foreign Imports	"	658,727	681,791	8,407,849	8,261,994	+3.5%	-1.7%
Little Cigars							
Manufactured in Domestic IRS Factories	Thousands	—	3,737	40,372	44,847	N/A	+11.1%
Removed Taxable From IRS Factories	"	4,028	3,792	43,485	45,500	-5.9%	+4.6%
Taxable Foreign Imports	"	5,487	18,738	96,985	192,529	+241.5%	+98.5%
Pipe Tobacco							
Manufactured in Domestic IRS Factories	Pounds	1,521,612	—	22,927,271	22,017,779	N/A	-4.0%
Removed Taxable From IRS Factories	"	1,716,428	1,665,612	22,136,178	21,111,479	-3.0%	-4.6%
Taxable Foreign Imports	"	530,712	410,758	5,012,016	3,232,588	-22.6%	-35.5%
Roll-Your-Own Tobacco							
Manufactured in Domestic IRS Factories	Pounds	96,214	78,215	999,748	1,139,998	-18.7%	+14.0%
Removed Taxable From IRS Factories	"	67,395	72,125	924,838	841,704	+7.0%	-9.0%
Taxable Foreign Imports	"	33,969	1,545	2,373,546	471,917	-95.5%	-80.1%
Snuff							
Manufactured in Domestic IRS Factories	Pounds	6,323,502	6,406,584	98,049,648	91,474,321	+1.3%	-6.7%
Removed Taxable From IRS Factories	"	7,393,602	7,548,109	98,361,146	91,567,523	+2.1%	-6.9%
Taxable Foreign Imports	"	266,884	145,004	3,066,758	1,388,754	-45.6%	-54.7%
Chewing Tobacco							
Manufactured in Domestic IRS Factories	Pounds	960,826	—	11,820,704	11,135,803	N/A	-5.8%
Removed Taxable From IRS Factories	"	1,013,870	972,781	11,694,042	11,330,653	-4.1%	-3.1%
Taxable Foreign Imports	"	218,963	155,900	2,884,401	1,399,149	-28.8%	-51.5%
Cigarettes							
Manufactured in Domestic IRS Factories	Millions	10,241	9,818	178,740	165,701	-4.1%	-7.3%
Removed Taxable From IRS Factories	"	12,488	12,127	170,825	156,649	-2.9%	-8.3%
Taxable Foreign Imports	"	506	909	6,844	8,331	+79.5%	+21.7%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.

On Hand at Close of Business

Number of Cigars & Cigarettes (thousands) · Pounds of Pipe, Chewing Tobacco, Snuff, and Roll-Your-Own Tobacco

Month and Year	Cigarettes (millions)	Large Cigars (thousands)	Little Cigars (thousands)	Pipe Tobacco (pounds)	Roll-Your-Own (pounds)	Snuff (pounds)	Chewing Tobacco (pounds)
January 2023	17,869	248,419	372,328	1,484	33	4,579	669
January 2024	15,483	248,419	—	1,310	71	2,541	564
Unit Change	(2,386)	—	—	(174)	38	(2,038)	(105)
% Change	-13.4%	—	—	-11.7%	+115.2%	-44.5%	-15.7%
February 2023	20,940	271,726	400,431	1,587	61	4,075	756
February 2024	17,265	271,726	—	1,367	60	2,751	659
Unit Change	(3,675)	—	—	(220)	(1)	(1,324)	(97)
% Change	-17.6%	—	—	-13.9%	-1.6%	-32.5%	-12.8%
March 2023	22,060	233,293	396,953	1,631	45	4,005	770
March 2024	18,343	233,293	—	1,440	72	2,856	574
Unit Change	(3,717)	—	—	(191)	27	(1,149)	(196)
% Change	-16.8%	—	—	-11.7%	+60.0%	-28.7%	-25.5%
April 2023	22,812	242,686	337,742	1,544	44	3,753	710
April 2024	18,515	242,686	—	1,531	40	3,498	536
Unit Change	(4,297)	—	—	(13)	(4)	(255)	(174)
% Change	-18.8%	—	—	-0.8%	-9.1%	-6.8%	-24.5%
May 2023	23,328	241,905	301,152	1,544	44	3,753	712
May 2024	17,744	241,905	—	1,337	73	3,275	576
Unit Change	(5,584)	—	—	(207)	29	(478)	(136)
% Change	-23.9%	—	—	-13.4%	+65.9%	-12.7%	-19.1%
June 2023	20,239	202,751	315,917	1,515	61	4,020	529
June 2024	16,214	202,751	—	1,202	54	3,098	588
Unit Change	(4,025)	—	—	(313)	(7)	(922)	59
% Change	-19.9%	—	—	-20.7%	-11.5%	-22.9%	+11.2%
July 2023	17,204	230,898	304,360	1,350	63	3,565	497
July 2024	13,543	230,898	—	1,066	81	2,803	502
Unit Change	(3,661)	—	—	(284)	18	(762)	5
% Change	-21.3%	—	—	-21.0%	+28.6%	-21.4%	+1.0%
August 2023	16,818	237,555	299,527	1,477	59	4,020	620

Month and Year	Cigarettes (millions)	Large Cigars (thousands)	Little Cigars (thousands)	Pipe Tobacco (pounds)	Roll-Your-Own (pounds)	Snuff (pounds)	Chewing Tobacco (pounds)
August 2024	14,189	237,555	—	1,303	59	3,120	520
Unit Change	(2,629)	—	—	(174)	0	(900)	(100)
% Change	-15.6%	—	—	-11.8%	+0.0%	-22.4%	-16.1%
September 2023	14,045	226,289	258,364	1,202	40	3,459	623
September 2024	13,413	226,289	—	1,210	46	3,288	567
Unit Change	(632)	—	—	8	6	(171)	(56)
% Change	-4.5%	—	—	+0.7%	+15.0%	-4.9%	-9.0%
October 2023	16,840	211,590	315,778	1,552	46	3,829	651
October 2024	15,056	211,590	—	1,136	94	2,761	625
Unit Change	(1,784)	—	—	(416)	48	(1,068)	(26)
% Change	-10.6%	—	—	-26.8%	+104.3%	-27.9%	-4.0%
November 2023	18,408	188,950	315,778	1,559	71	3,095	579
November 2024	16,373	188,950	—	1,258	111	2,579	480
Unit Change	(2,035)	—	—	(301)	40	(516)	(99)
% Change	-11.1%	—	—	-19.3%	+56.3%	-16.7%	-17.1%
December 2023	15,353	133,508	315,778	1,312	48	1,901	525
December 2024	12,487	133,508	—	1,013	52	1,396	326
Unit Change	(2,866)	—	—	(299)	4	(505)	(199)
% Change	-18.7%	—	—	-22.8%	+8.3%	-26.6%	-37.9%

SOURCE: U.S. Census Bureau (IM-146 Imports for Consumption, based on U.S. Customs Service data) and Alcohol and Tobacco Tax and Trade Bureau (TTB), Monthly Statistical Release – Tobacco Products.