

# The Voice of the Industry

The Cigar Association of America (CAA) is the nation's leading trade association, uniting all sectors of the cigar industry to advocate for its future.



## Our Vision

Advancing the cigar industry and protecting our legacy as its leading voice.

Since 1937, we have been equipping our members with the insights and resources to succeed, strengthening the industry's position by shaping the policies that influence it, and sharing the story of its contributions to jobs, communities, and culture.

**Advancing the industry.  
Protecting our legacy.**

## Our Mission CAA's Three Pillars:

**Advance:** Delivering strategic value through insights and support that fuel member and industry growth.

**Protect:** Safeguarding the industry from harmful legislation and regulation through our national advocacy network.

**Impact:** Raising awareness of our industry's positive economic reach and charitable engagement.

## From Capitol Hill to Every Statehouse

In Washington D.C. and State Capitals nationwide, the Cigar Association of America (CAA) is the trusted voice of the industry. Each day, we work with lawmakers and regulators across the country to ensure a legal and fair marketplace.

### The Industry's Voice in Washington, D.C.

- The leading voice for the cigar industry before Congress and federal agencies.
- A frontline defender against excessive regulation and taxation.

### The Industry's Advocate in State and Local Government

- On the ground in state capitals through a broad, nationwide legislative network.
- A trusted voice before key state and local agencies, ensuring the industry's interests are heard.

## Explore Membership with CAA

### Membership Categories for All Sectors

CAA offers categories tailored to your role in the industry: Manufacturer, Distributor, Importer, Online Retailer, Tobacco Supplier, Other Supplier, and Supporting Member.

### Membership Benefits

Being a member company of CAA means joining a community of industry leaders and decisionmakers who are passionate about preserving and growing the cigar industry. Your membership unlocks a wide range of exclusive benefits:

- **Strategic Advocacy, from Local to Federal**  
CAA has advocacy specialists on the ground in nearly every state capital and partners with top-tier Washington, D.C. firms to push back against harmful legislation and protect your ability to do business.

- **Proactive Monitoring and Rapid Response**

We track and respond to every credible threat to the industry—before it gains traction—in all 50 states and in Washington, D.C.

## Explore Membership with CAA

### • **Litigation & Regulatory Leadership**

CAA is a key stakeholder in regulatory implementation and continues to absorb significant litigation costs tied to FDA regulations and other threats to the industry—at both the federal and state levels.

### • **Access to Exclusive Industry Intelligence**

- Cigar market reports
- Industry statistical reports
- Proprietary sales and import surveys
- Weekly state legislative alerts
- Real-time advocacy updates
- Custom member-driven reports

### • **Member-Driven Representation**

Our members have a direct voice in shaping our agenda. CAA listens to and responds to member feedback, and board service is open to eligible member categories—ensuring that core sectors of the industry are well represented and heard.

### • **Legacy and Credibility**

With a legacy dating back to 1937—and roots as far back as 1890—the Cigar Association of America stands as the nation's premier cigar trade association. Respected, resilient, and forward-looking, CAA remains a steadfast partner in shaping the future of the industry.

### • **Networking and Business Development**

Members gain unparalleled access to industry thought leaders, policy experts, and leading companies across the cigar sector.

## Join Us

To discuss the best membership category for your business and applicable dues, please contact us directly. We're happy to assist.

If you're ready to apply, simply complete our online application at **[cigarsusa.org/membership-application](https://cigarsusa.org/membership-application)**.

By joining CAA, you're not just protecting your company, you're investing in the future of the cigar industry itself.

Please don't hesitate to reach out with any questions about CAA or our new membership process.

We're partnering with our members to shape the future of the industry.

**The CAA Team**  
**[Hello@CigarsUSA.org](mailto:Hello@CigarsUSA.org)**  
**[CigarsUSA.org](https://CigarsUSA.org)**  
**202.223.8204**

